



Anwar Aleitani
AisA Consulting

- In 2011 Mr. Aleitani formed AisA where he is currently serving as a **President and CEO**

AisA is formed with the aim to act as a Solution and Technology provider to the kingdom's leading institutions such as SEC, SWCC, and Saudi Aramco, SABIC as well as many others private clients in the Power & Water Sectors.

In a very short while Mr. Aleitani managed to attract many investors and leading companies to establish JV partnership or localize their technology, solutions and manufacturing capabilities into the kingdom.

Today Mr. Aleitani and his business associates are involved in some of the biggest projects in the kingdom across all sectors such as Infrastructure, Power, Oil and Gas and Railway projects.

- In 2010 he was hired as the **CEO and Head of the O&G for Siemens** Responsible for the entire O&G business such as steam and gas turbines, compressors and the automation business.

In this role Mr. Aleitani was the main driver and the head of the negotiation team that was responsible to closed the agreement between Aramco, SEC and Siemens to build the Siemens/Saudi Gas Turbine Manufacturing Facility (Largest in the Middle East) an investment of about 400 million euros, creating over 1000 jobs for Saudi nationals as well as transferring knowledge and knowhow to the kingdom economy.

- In Jan. 2008 was appointed as the GE Infrastructure Global Account Executive "**CEO of the O&G Sector**" where he was responsible to drive and lead the entire GE Infrastructure account team in all aspects of account growth including strategy development, integrated account planning, opportunity identification, value communication, orders, sales, margin and cash across the GE P&Ls for a business of about \$800 million.

- In January 2006 he was hired as the **General Manager for the GE Repair & Manufacturing facilities in Saudi Arabia** (GE Meelsa & GE Mepco) an organization of \$150 million and about 350 employees.

During this role he was successful in executing one of his dream to build a new service shop for GE as an enhancement to the existing shop that he was managing at the time and with his unique negotiation capabilities he was successful in persuading the GE management to invest \$ 85 million to build the largest GE service and repair shop in the world to be based in Dammam Saudi Arabia where over 800 jobs were created

- In 2005 he was appointed as the **AIM Region Repair Commercial Director** looking after the repair businesses in Africa India and the Middle East and handling the GE Repair shops in South Africa, Nigeria, Saudi Arabia and UAE

- In Apr. 2002 he was appointed as **GE Account Manager** for the Central & Southern region of Saudi

- In 2000 he was part of the GE Project Team as a **Project Site Manager** for the Gas Conversion Project in Riyadh.

- Engr. Aleitani began his career in Yanbu Cement Company in 1998 as an **Electrical Engineer** before moving to GE in 2001.

- Mr. Aleitani earned a Bachelor of Science degree in Electrical and Electronic Engineering from Brighton University in the UK and right now he is based in Riyadh with his Family.

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